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## Strategic Communication & Sustainable Development - I

Christian University of Applied Sciences Ede

Certificate / Diploma Short course Ede

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### Course description

Qualification Certificate

Field of study Humanities, social sciences, communication and arts

Course summary Master the art of constructing 'bridges of understanding' between cultures; an indispensable quality for professionals in communication and journalism

Course description Our world has turned into a global village. Continents have become neighbourhoods and the interconnectedness and interdependency between nations is ever increasing. In this globalized world the art of constructing 'bridges of understanding' between cultures, governments, organizations and individuals has become an indispensable quality for professionals in communication and journalism. Nowadays governments, companies, NGO's and international organizations are looking for skilled experts in communication and journalism who combine state-of-the-art professional knowledge with highly sophisticated intercultural skills and a keen understanding of global societal issues and challenges.

Study subjects - Cultural encounters - International strategic communication and global media - Sustainable development

Course objectives Cross-cultural communication, nation branding; economic diplomacy Strategic communication is aimed at building sustainable relations with internal and external stakeholder groups. In this module we emphasize the importance of sustainable communication. The role of business in finding solutions to 'wicked problems' related to poverty, inequality, climate, environmental degradation, prosperity, and peace and justice.



ECTS credits 15.00  
Duration 11 week(s)  
full-time  
Language of instruction English  
Instruction modes excursion  
Accreditation -

## About the institution

Department -

Information about the institution Christelijke Hogeschool Ede (CHE) provides excellent quality, professional education to approximately 4200 students. CHE offers the following bachelor degree courses: Business Administration Human Resource Management Communication Journalism Social Work and Services Social Pedagogical Work Nursing Theology and Religion Religious Education Teacher education for primary education What characterizes CHE is the combination of quality, identity, and commitment. Following a clear strategy, which is focused on key words such as Protestant-Christian identity, professional practice, and commitment, CHE wants to be of service to its students and to society.

## Admission

Admission requirements 1. A secondary education and professional education or training in the field of your interest; Computer skills; Good speaking and writing skills in English.

Language requirements IELTS overall band 6.0

Professional experience required -

Duration 11 week(s)  
full-time

Application deadlines **Start date EU/EEA Students Non-EU/EEA students**  
1 Sep 2020 1 May 2020 10 Mar 2020

**Year EU/EEA Non-EU/EEA Institutional**  
2020 (FT) n.a. € 3000 n.a.

In short, the following rules apply:

- The "EU/EEA rate" is the regular fee for students from within the EU/EEA.
- The "non-EU/EEA rate" is the rate for students from outside the EU/EEA.



- Tuition fees
- The "institutional rate" is for all students who have already obtained a bachelor's or master's degree and who want to start a second programme leading to a degree at the same level or at a lower level.
  - Note that FT, PT and D stand for "full-time", "part-time" and "dual", respectively.

Make sure you contact your institution to find out what rate applies to you. The rates listed here are estimates.

Scholarships Orange Knowledge Programmes (OKP), MENA Scholarship Programme , Netherlands Fellowship Programmes (NFP)

For more scholarships, visit: [www.grantfinder.nl](http://www.grantfinder.nl)

Course website [More information about the course](#)

## Contact

Contact information for the study programme

### International Office

Contact information for the institution

international office

internationaloffice@che.nl

Telephone number

31318696300

Course website

[More information about the course](#)

Institution website

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