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International Business 4 year programme

Hanze University of Applied Sciences, Groningen

Bachelor Undergraduate Groningen

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Course description

Qualification Bachelor

Field of study Economics, commerce, management and accounting

Course summary The International Business bachelor's programme prepares you to become an international business professional who is capable of helping internationally operating businesses achieve their goals.

Course description International Business is a programme fully taught in English. In the first year, you learn about international business essentials and business skills. You will explore how the changing business environment affects international business and how it responds to it. You also delve into the internal dynamics of a business and try to understand how the business works from the perspective of organizational management, finance, operations, HR and marketing. In the second year, you will be doing a project in each of the four blocks. You will learn the ins and outs of the Scrum project management method. The projects will deal with Human Resources, Finance, Operations & Logistics, and Marketing. This gives you the opportunity to find solutions for real companies. One of the greatest opportunities at IBS is the year abroad. During your third year, you spend a semester studying at one of our many partner schools and a semester working in a company outside your home country. In the fourth year, you deepen your knowledge relating to your minor and final graduation project.

Study subjects -

Course objectives -



ECTS credits 240.00

Duration 48 month(s)
full-time

Language of instruction English

Instruction modes case study, computer exercise, group discussion, group assignment, lecture, individual assignment, integration module, literature study, oral presentation, research, research project, research proposal, portfolio, poster presentation, project, seminar, internship, tutorial, working group, workshop, self evaluation, self study

Accreditation NVAO

About the institution

Department International Business School

Information about the institution The Hanze University of Applied Sciences (UAS) is located in the vibrant student city Groningen.

Admission

Admission requirements

1. Applicants should have basic knowledge of Mathematics and Economics and have basic computer skills. In addition, applicants should have a good command of English as the programme is fully taught in English.
2. Some students are exempt from submitting an English language proficiency test. Please check <https://www.hanze.nl/eng/study-at-hanze/application/language-requirements> for more information.
3. International students need a national secondary school diploma or international secondary school qualification such as an International Baccalaureate Diploma. It must have a similar or equivalent level to the Dutch HAVO secondary school diploma. Go to www.nuffic.nl/en/diploma-recognition/overviews-foreign-diplomas to see if your diploma meets our admission requirements.

	IELTS listening	5.5
	IELTS overall band	6
	IELTS reading	5.5
Language requirements	IELTS speaking	5.5
	IELTS writing	5.5
	TOEFL computer based	213
	TOEFL internet based	80
	TOEFL paper based	550

Professional experience - required

Duration 48 month(s)
full-time



Application deadlines	Start date	EU/EEA Students	Non-EU/EEA students
		1 Sep 2020	1 May 2020
			1 Jun 2020
		1 Sep 2021	1 May 2021
			1 Jun 2021
	Year	EU/EEA	Non-EU/EEA
		Institutional	
	2020 (FT)	€ 2143	€ 7900
			€ 3240

In short, the following rules apply:

- Tuition fees
- The "EU/EEA rate" is the regular fee for students from within the EU/EEA.
 - The "non-EU/EEA rate" is the rate for students from outside the EU/EEA.
 - The "institutional rate" is for all students who have already obtained a bachelor's or master's degree and who want to start a second programme leading to a degree at the same level or at a lower level.
 - Note that FT, PT and D stand for "full-time", "part-time" and "dual", respectively.

Make sure you contact your institution to find out what rate applies to you. The rates listed here are estimates.

Scholarships

-
For more scholarships, visit: www.grantfinder.nl

Course website

[More information about the course](#)

Contact

Bachelor's Programme Admissions

Contact information for the study programme

ibsadmissions@org.hanze.nl

Hanze Studiekeuze Advies

Contact information for the institution

study info

studiekeuzeadvies@org.hanze.nl

Telephone number

Course website

[More information about the course](#)

Institution website

[More information about the institution](#)

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