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Master in International Communication

Hanze University of Applied Sciences, Groningen

Master Postgraduate Groningen

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Course description

Qualification Master

Field of study Humanities, social sciences, communication and arts

Course summary How do you give your future career meaning and value in a global context? By becoming an international communication expert.

Are you interested in specializing in international corporate communication, in strategic brand management, or in global public relations? Do you want to advance a career as an intercultural communication consultant or a facilitation specialist? Or do you have communication skills and management abilities and want to develop these further so as to become a gifted communicator? Our recently updated Master of International Communication (MA) responds to the business need for a strong professional and impactful program. This Master provides an excellent advanced knowledge and experience base for a successful career in a wide range of global communication areas. Our graduates develop competences that are valued most by employers and that are crucial for effective communication management. We train a new generation of communicators ready to take on each situation, equipped with problem solving skills, vision and strategic insights: international communication experts who are able to raise their game and inspire global as well as personal change.

Study subjects The MIC programme starts each September. It has a total duration of 18 months and consists of three semesters (90 European credits),

Course objectives -

ECTS credits 90.00



Duration	18 month(s) full-time
Language of instruction	English
Instruction modes	case study, computer exercise, excursion, group discussion, group assignment, individual assignment, integration module, oral presentation, research project, research proposal, portfolio, poster presentation, project, seminar, tutorial, working group, workshop, self evaluation, self study
Accreditation	NVAO

About the institution

Department	School of Communication, Media & IT
Information about the institution	The Hanze University of Applied Sciences (UAS) is located in the vibrant student city Groningen.

Admission

Admission requirements	1. A letter of motivation: max. 2 pages, indicating why the MIC program, relevant professional achievement, international and intercultural experiences
	2. * IELTS (Academic): with a minimum overall score of 6.5 with no subscores below 6, or: * TOEFL ibt: with a minimum overall score of 90 with minimum 18 in Reading, 19 in Listening, 19 in Speaking and 23 in Writing, or; * CAE (Advanced): with a minimum grade of C. Your IELTS, TOEFL ibt or CAE should not be older than 2 years at the time of applying.
	3. A bachelor's degree in the following relevant fields: Marketing, PR, Business, Management, Communication, Humanities, Social Sciences, Linguistic.

Language requirements	Cambridge Certificate in Advanced English C1	
	IELTS listening	6
	IELTS overall band	6.5
	IELTS reading	6
	IELTS speaking	6
	IELTS writing	6
	TOEFL internet based	90

Professional experience required -

Duration 18 month(s)
full-time

Application deadlines	Start date	EU/EEA Students	Non-EU/EEA students
	1 Sep 2020	1 May 2020	1 May 2020
	1 Sep 2021	1 May 2021	1 May 2021



Year	EU/EEA	Non-EU/EEA	Institutional
2020 (FT)	€ 2143	€ 7900	€ 3240

In short, the following rules apply:

- Tuition fees
- The "EU/EEA rate" is the regular fee for students from within the EU/EEA.
 - The "non-EU/EEA rate" is the rate for students from outside the EU/EEA.
 - The "institutional rate" is for all students who have already obtained a bachelor's or master's degree and who want to start a second programme leading to a degree at the same level or at a lower level.
 - Note that FT, PT and D stand for "full-time", "part-time" and "dual", respectively.

Make sure you contact your institution to find out what rate applies to you. The rates listed here are estimates.

Scholarships Orange Knowledge Programmes (OKP), Holland Scholarship, Orange Knowledge Scholarship Programme (formerly NFP), StuNed Scholarship Programme

For more scholarships, visit: www.grantfinder.nl

Course website [More information about the course](#)

Contact

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Course website

[More information about the course](#)

Institution website

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