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Doing Business in Europe - International Communication

Hanze University of Applied Sciences, Groningen

Certificate / Diploma Summer course Groningen

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Course description

Qualification Certificate

Field of study Humanities, social sciences, communication and arts

Course summary The Doing Business in Europe - International Communication course will increase your awareness of the importance and complexity of intercultural issues in international communication.

Course description This course contains exercises and reflection on concepts such as culture shock, cultural values and intercultural competence that draw on the work of important authorities in the field. The focus will be on the relevance of this research to different aspects of international communication. You will become aware of your own cultural background and share your insights with your classmates in exercises and presentations.

Study subjects -

Course objectives -

ECTS credits 6.00

Duration 3 week(s)
full-time

Language of



instruction English
 Instruction modes oral presentation, excursion, tutorial, lecture, working group, group assignment, individual assignment, self study, project
 Accreditation -

About the institution

Department Hanze Summer School
 Information about the institution The Hanze University of Applied Sciences (UAS) is located in the vibrant student city Groningen.

Admission

Admission requirements 1. We expect our students to follow/or have followed a bachelor's programme in the area of business.

Language requirements IELTS overall band 6

Professional experience required -

Duration 3 week(s) full-time

Application deadlines **Start date** EU/EEA Students Non-EU/EEA students
 25 May 2020 1 Apr 2020 -

Year EU/EEA Non-EU/EEA Institutional
 2020 (FT) € 1850 € 1850 € 1850

In short, the following rules apply:

- Tuition fees
- The "EU/EEA rate" is the regular fee for students from within the EU/EEA.
 - The "non-EU/EEA rate" is the rate for students from outside the EU/EEA.
 - The "institutional rate" is for all students who have already obtained a bachelor's or master's degree and who want to start a second programme leading to a degree at the same level or at a lower level.
 - Note that FT, PT and D stand for "full-time", "part-time" and "dual", respectively.

Make sure you contact your institution to find out what rate applies to you. The rates listed here are estimates.

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Scholarships

For more scholarships, visit: www.grantfinder.nl

Course
website

[More information about the course](#)

Contact

Contact information for the study programme

Hanze Studiekeuze Advies

Contact information for the institution

study info

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Telephone number

+31 614712186

Course website

[More information about the course](#)

Institution website

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