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MSM

Value Chain Analysis

Maastricht School of Management (MSM)

Certificate / Diploma Short course Maastricht

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Course description

Qualification Certificate

Field of study Economics, commerce, management and accounting

Course summary This course provides you with more in-depth knowledge on how to analyze and develop frameworks for local economic development.

Course description Social and economic developments are the corner stones for local economic growth. In order to achieve local economic growth, participation in the global economy is a necessity. However, participation of small businesses and farmers is often hampered by issues such as capital, infrastructure and knowledge. By assessing the gaps and opportunities in the value chains, policy makers and practitioners will be able to develop policies, programs and strategies that create added value for the local economy. This course provides you with more in-depth knowledge on how to analyze and develop frameworks for local economic development. By discussing various value chains you practice how to analyze a value chain. The course addresses various models for sustainable local economic development and you learn how to design a public private partnership for development program including the organization of multi-stakeholder-meetings. You will get insight into other innovative forms of local economic development such as the Bottom of the Pyramid (BOP) and Cluster strategies.

Study subjects Topics included in the program are: What is a value chain? Contribution of value chain to sustainability of businesses from a policy perspective Value chain relation to local economic development Value chain analysis concepts Value chain relations to sustainable business. Different forms of public private partnerships for development and pros and cons of these



	partnerships Other forms of local economic development strategies such a BOP and Cluster development
Course objectives	At the end of the course you are able to develop a value chain understand the governance structures of different value chains know how to analyze a value chain (its gaps and opportunities)
ECTS credits	0.00
Duration	5 day(s) full-time
Language of instruction	English
Instruction modes	group assignment, group discussion, individual assignment, lecture, literature study
Accreditation	-

About the institution

Department -

Information about the institution

Founded in 1952, Maastricht School of Management (MSM) is one of the oldest and most international business schools in the Netherlands. MSM offers research-driven and internationally accredited programs in management, amongst others (Executive) MBA, Master in Management, MSc in Management and Engineering and Doctorate degree programs. Its research-based Doctorate in Business Administration (DBA) program is ranked number two in the world. MSM's MBA is ranked #2 in the Netherlands and #11 in Europe, according Eduniversal's 2015 Best Masters ranking. Additionally MSM offers many shorter professional and executive courses, as well as tailor-made programs in a broad range of expertise areas specifically designed to help organizations successfully deal with today's global market challenges. MSM is located in the beautiful historical city of Maastricht in the Netherlands - right in the heart of Europe. MSM offers its programs in Maastricht and across the world through collaboration with various partner institutions. Around 1,000 students graduate every year from MSM's programs, and MSM alumni occupy top positions in business, government and academia.

Admission

Admission requirements

	IELTS overall band	6.0
Language requirements	TOEFL computer based	213
	TOEFL internet based	80
	TOEFL paper based	550

Professional experience required

-

Duration 5 day(s)
full-time



Application deadlines	Start date	EU/EEA Students	Non-EU/EEA students
	9 Dec 2019	9 Nov 2019	9 Nov 2019
	Year	EU/EEA	Non-EU/EEA
	2019 (FT)	n.a.	€ 2699
			n.a.

In short, the following rules apply:

- Tuition fees
- The "EU/EEA rate" is the regular fee for students from within the EU/EEA.
 - The "non-EU/EEA rate" is the rate for students from outside the EU/EEA.
 - The "institutional rate" is for all students who have already obtained a bachelor's or master's degree and who want to start a second programme leading to a degree at the same level or at a lower level.
 - Note that FT, PT and D stand for "full-time", "part-time" and "dual", respectively.

Make sure you contact your institution to find out what rate applies to you. The rates listed here are estimates.

Scholarships -
For more scholarships, visit: www.grantfinder.nl

Course website [More information about the course](#)

Contact

Contact information for the study programme

Enrollment Management

Contact information for the institution recruitment, admission, enrollment, student affairs, career affairs, alumni

admissions@msm.nl

Telephone number

Course website

[More information about the course](#)

Institution website

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