

Favourites



Add programmes to your favourites and compare them to find the programme that suits you best.



Tourism Management

Breda University of Applied Sciences

Bachelor Undergraduate Breda

[Send by email](#) [Save page as PDF](#)

Course description

Qualification Bachelor of Arts

Field of study Hotel, catering, tourism, leisure, transport and logistics

Course summary Would you like to know how tourism can contribute to the sustainable development of a destination? Curious how you can enhance the visitor experience in an attraction park?

Course description Tourism and recreation businesses face the challenge of maintaining their position in the fast-paced world of e-business. It requires traditional companies to develop new products and alternative customer approaches. This is what you will learn during your degree programme Tourism Management at Breda University of Applied Sciences.

Study subjects You can choose from one of the following specialisations: Travel Industry, Recreation & Hospitality, Tourism Destinations, Attractions & Theme Parks Management.

Course objectives The Tourism Management programme trains you to become a professional manager in the tourism and recreation industry. During the programme you will work on problems from practice, linked to basic courses such as online and offline marketing, e-business, financial management, and consumer behaviour. In the study programme, theory and practice are carefully integrated.

ECTS credits 240.00

Duration 48 month(s)
full-time

Language of instruction English



Instruction modes case study, literature study, oral presentation, internship, research, research project, excursion, research proposal, tutorial, lecture, working group, group assignment, portfolio, workshop, group discussion, poster presentation, self evaluation, individual assignment, self study, project, seminar

Accreditation -

About the institution

Department Academy for Tourism

Information about the institution Breda University of Applied Sciences is a university of applied sciences with some 7,000 students from over 100 countries.

Admission

Admission requirements

Language requirements	Cambridge Certificate in Advanced English	C1
	Cambridge Certificate of Proficiency in English	C2
	IELTS overall band	6
	IELTS speaking	6
	TOEFL internet based	80

Professional experience required -

Duration 48 month(s)
full-time

Application deadlines	Start date EU/EEA Students Non-EU/EEA students
	1 Sep 2019 - 1 May 2019
	1 Sep 2020 - 1 May 2020

Year	EU/EEA	Non-EU/EEA	Institutional
2019 (FT)	€ 2083	€ 9777	€ 9777
2020 (FT)	€ 2083	€ 9777	€ 9777

In short, the following rules apply:

- Tuition fees
- The "EU/EEA rate" is the regular fee for students from within the EU/EEA.
 - The "non-EU/EEA rate" is the rate for students from outside the EU/EEA.
 - The "institutional rate" is for all students who have already obtained a bachelor's or master's degree and who want to start a second programme leading to a degree at the same level or at a lower level.
 - Note that FT, PT and D stand for "full-time", "part-time" and "dual", respectively.



Make sure you contact your institution to find out what rate applies to you. The rates listed here are estimates.

Scholarships Orange Knowledge Programmes (OKP), Orange Knowledge Scholarship Programme (formerly NFP)

For more scholarships, visit: www.grantfinder.nl

Course website [More information about the course](#)

Contact

Contact information for the study programme **Contact algemeen**
communications@buas.nl

Contact information for the institution **Contact algemeen**
study info
communications@buas.nl

Telephone number +31 (0) 76 533 22 03

Course website [More information about the course](#)

Institution website [More information about the institution to search page](#)

