

# Favourites



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## Small Business and Entrepreneurship

University of Groningen

Master Postgraduate Groningen

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### Course description

Qualification Master of Science

Field of study Economics, commerce, management and accounting

Course summary How can small and medium-sized enterprises (SMEs) and entrepreneurial firms be managed so they can be successful in the entrepreneurial economy and add value to society?

Small- and medium-sized enterprises (SMEs) comprise over 95% of businesses in many countries. SMEs are renowned for their entrepreneurship. Entrepreneurial activities allow firms to remain competitive, they can create economic growth and innovation, and they can solve societal problems. You learn to understand the role SMEs and entrepreneurial firms are playing in the modern entrepreneurial economy, more importantly, the strategic and managerial challenges small business owners and entrepreneurs face. Many management programmes focus on large businesses, whereas SMEs and entrepreneurial firms have specific characteristics. You will learn about them and how small business owners and entrepreneurs can effectively manage their businesses in an increasingly complex business environment. You will link the specific theories on SMEs and entrepreneurship to practice by means of assignments and guest lectures. The programme has an international group of enthusiastic, highly-reputed lecturers with research experience and contacts in the professional field. Besides, the relatively small group of students (about 50 each year) results in a personal approach with possibilities for customization.

Study subjects -

Course



objectives	-
ECTS credits	60.00
Duration	12 month(s) full-time
Language of instruction	English
Instruction modes	case study, literature study, oral presentation, research, research project, research proposal, tutorial, lecture, working group, group assignment, group discussion, individual assignment, self study
Accreditation	NVAO

## About the institution

Department	faculty of Economics and Business
Information about the institution	Students and researchers from all over the world come to Groningen to expand their own boundaries as well as those of academia.

## Admission

Admission requirements	<ol style="list-style-type: none"> <li>To be eligible for admission to this Master, you need to hold an academic Bachelor's or Master's degree from a research university in one of the following - or closely related - fields: Business Economics, Business Administration, Econometrics and Operations Research, Economics and Business Economics, International Business, Technology Management. To assess whether your educational/academic background meets the specific programme requirements, we will consider the level and curriculum of your previous studies. For more information, please visit: <a href="https://www.rug.nl/feb/apply-msc">https://www.rug.nl/feb/apply-msc</a>. If you have any questions concerning admission to this programme, please contact our Admissions Office: <a href="https://www.rug.nl/admissions">https://www.rug.nl/admissions</a>.</li> <li>GMAT/GRE; for specific scores and exemptions, please see <a href="https://www.rug.nl/feb/gmat-gre">https://www.rug.nl/feb/gmat-gre</a>.</li> <li>IELTS Academic overall score 6.5 (Speaking 6, Writing 6.5); TOEFL internet-based overall score 90 (Speaking 20, Writing 24); C1 Advanced, C2 Proficiency (with minimum score 180); University of Groningen Language Centre Test (Speaking B2, Writing C1).</li> </ol>
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Language requirements

Professional experience - required

Duration 12 month(s)  
full-time

### Start date EU/EEA Students Non-EU/EEA students

1 Feb 2020	15 Oct 2019	15 Oct 2019
1 Sep 2020	1 May 2020	1 May 2020



Application	1 Feb 2021	15 Oct 2020	15 Oct 2020
deadlines	1 Sep 2021	1 May 2021	1 May 2021
	1 Feb 2022	15 Oct 2021	15 Oct 2021
	1 Sep 2022	1 May 2022	1 May 2022

Year	EU/EEA	Non-EU/EEA	Institutional
2020 (FT)	€ 2143	€ 15000	€ 14900

In short, the following rules apply:

- Tuition fees
- The "EU/EEA rate" is the regular fee for students from within the EU/EEA.
  - The "non-EU/EEA rate" is the rate for students from outside the EU/EEA.
  - The "institutional rate" is for all students who have already obtained a bachelor's or master's degree and who want to start a second programme leading to a degree at the same level or at a lower level.
  - Note that FT, PT and D stand for "full-time", "part-time" and "dual", respectively.

Make sure you contact your institution to find out what rate applies to you. The rates listed here are estimates.

Scholarships Orange Knowledge Programmes (OKP), Becas Magdalena O. Vda. De Brockman, Colfuturo Scholarship loan programme, Erasmus Mundus, Eric Bleumink Fund, Orange Knowledge Scholarship Programme (formerly NFP), Orange Tulip Scholarship Programme Taiwan, StuNed Scholarship Programme

For more scholarships, visit: [www.grantfinder.nl](http://www.grantfinder.nl)

Course website [More information about the course](#)

## Contact

Contact information for the study programme

### Onderwijsvoorlichting

Contact information for the institution study info  
studiekiezers@rug.nl

Telephone number

Course website [More information about the course](#)

Institution website [More information about the institution](#)

[to search page](#)



