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International Business Communication

Radboud University

Bachelor Undergraduate Nijmegen

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Course description

Qualification Bachelor of Arts

Field of study Humanities, social sciences, communication and arts

Course summary In the IBC programme at Radboud University you can combine the study of communication processes in (international) organisations with learning a foreign language (English, French, German, or Spanish).

Course description The Nijmegen Bachelor's in International Business Communication provides you with a unique and exciting opportunity to study communication and organisation in combination with a foreign language (English, French, German or Spanish). In several foreign language courses you will develop your business communication competence in one of the four foreign languages and gain a thorough understanding of the culture of the countries where the language is spoken. Our foreign language courses are content-based, which means you will be working on realistic projects relating to questions and issues in international (business) communication, such as organising the promotion for an international trade fair, exploring a foreign market for a product, designing an advertising campaign in the foreign language or developing a communication plan for a foreign start-up company.

Study subjects The bachelor's degree program consists of a major and a minor. The major is the core of the programme. You also have the choice of different packages that form the minor. This minor revolves around a current social theme. In the three-year Bachelor's degree you will deepen and broaden your knowledge every year, so afterwards you will have developed an in-depth academic attitude and a critical view.

Course



objectives	-
ECTS credits	180.00
Duration	36 month(s) full-time
Language of instruction	English
Instruction modes	group assignment, lecture, individual assignment, oral presentation, research, research project, research proposal, practicum, project, tutorial, working group, self study
Accreditation	NVAO, NVAO

About the institution

Department	faculty of Arts
Information about the institution	Radboud University Nijmegen is one of the leading academic communities in the Netherlands.

Admission

Admission requirements

	Cambridge Certificate in Advanced English C1
	IELTS listening 5.5
	IELTS overall band 6
	IELTS reading 5.5
Language requirements	IELTS speaking 5.5
	IELTS writing 5.5
	TOEFL computer based 213
	TOEFL internet based 80
	TOEFL paper based 550

Professional experience required

-

Duration 36 month(s)
full-time

Application deadlines	Start date	EU/EEA Students	Non-EU/EEA students
	1 Sep 2020	1 Apr 2020	-
	1 Sep 2021	1 Apr 2021	-

Year	EU/EEA	Non-EU/EEA	Institutional
2020 (FT)	€ 2143	n.a.	n.a.

In short, the following rules apply:

- The "EU/EEA rate" is the regular fee for students from within the EU/EEA.



- Tuition fees
- The "non-EU/EEA rate" is the rate for students from outside the EU/EEA.
 - The "institutional rate" is for all students who have already obtained a bachelor's or master's degree and who want to start a second programme leading to a degree at the same level or at a lower level.
 - Note that FT, PT and D stand for "full-time", "part-time" and "dual", respectively.

Make sure you contact your institution to find out what rate applies to you. The rates listed here are estimates.

Scholarships

Radboud Scholarship Programme

For more scholarships, visit: www.grantfinder.nl

Course website

[More information about the course](#)

Contact

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Onderwijsmarketing

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Course website

[More information about the course](#)

Institution website

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