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Foundations of International Business

Vrije Universiteit Amsterdam

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Course description

Qualification None

Field of study General programmes

Course summary We live in an increasingly global and interconnected world. Over the past couple of decades, rapid technological advancement and disappearing trade barriers have completely transformed the business co

Course description The new millennium has given rise to new challenges and exciting new opportunities. On the one hand, competition is fierce in the globalized market of the 21st century. On the other hand, access to new markets, expertise and cheap labour is giving companies an unprecedented edge. Getting to grips with the international context is essential to successfully navigate the global arena. Companies need a wider set of strategies in their arsenal, focused on finding business opportunities around the globe and staying ahead of the competition. This requires an in-depth understanding of foreign cultures, international communication and employee diversification. This interactive course teaches students the fundamentals of international business, through simulations, games, movies, in-class team assignments and fieldwork.

Study subjects -

Course objectives -

ECTS credits 0.00



| | |
|-------------------------|--|
| Duration | - full-time |
| Language of instruction | English |
| Instruction modes | excursion, group discussion, group assignment, lecture, individual assignment, tutorial, working group, self study |
| Accreditation | - |

About the institution

| | |
|-----------------------------------|--|
| Department | - |
| Information about the institution | Ever since it was founded in 1880, Vrije Universiteit Amsterdam has been known for its distinctive approach to knowledge. VU is an open organization, strongly linked to people and society. |

Admission

| | |
|----------------------------------|--|
| Admission requirements | |
| Language requirements | |
| Professional experience required | - |
| Duration | - full-time |
| Application deadlines | Start date EU/EEA Students Non-EU/EEA students 6 Jul 2019 1 May 2019 - |
| | Year EU/EEA Non-EU/EEA Institutional 2019 (FT) € 1150 € 1150 € 1150 |

In short, the following rules apply:

| | |
|--------------|---|
| Tuition fees | <ul style="list-style-type: none"> • The "EU/EEA rate" is the regular fee for students from within the EU/EEA. • The "non-EU/EEA rate" is the rate for students from outside the EU/EEA. • The "institutional rate" is for all students who have already obtained a bachelor's or master's degree and who want to start a second programme leading to a degree at the same level or at a lower level. • Note that FT, PT and D stand for "full-time", "part-time" and "dual", respectively. |
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Make sure you contact your institution to find out what rate applies to you. The rates listed here are estimates.



Scholarships

-
For more scholarships, visit: www.grantfinder.nl

Course
website

[More information about the course](#)

Contact

Contact information for the study programme **studievoorlichting**
contact@vu.nl

Contact information for the institution **studievoorlichting**
study info
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Telephone number

(020) 598 5000

Course website

[More information about the course](#)

Institution website

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