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International Business Administration in Hospitality Management

Wittenborg University of Applied Sciences

Bachelor Undergraduate Apeldoorn

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Course description

Qualification Bachelor of Business Administration

Field of study Hotel, catering, tourism, leisure, transport and logistics

Course summary For students who are wanting to follow a management career in the service industry, in an internationally focused organisation or enterprise.

Course description This course leads to a Business Administration career in the exciting profession of hospitality management or tourism. Business travel and renewed interest in domestic and foreign tourism is increasing the demand for hospitality managers in hotels, event spaces, and food service companies. The International Business Administration (IBA) Bachelor Degree with a specialisation in Hospitality Management will introduce students to the management aspects required to oversee the everyday operations of resorts, gaming venues, and banquet facilities, or the management of specialty event-planning departments of schools, healthcare organizations, and businesses.

Study subjects The programme includes modules such as Hospitality Operations, Hotel Management, Service Management, and also areas such as International Standards and Law in Tourism, Economics and Tourism and Strategic Management in the Hotel Industry. Students will be expected to fulfil a work experience position in a company such as a restaurant, hotel or travel agency, etc.

Course This programme covers the business manager's role in the world of hotels and travel. You will study the processes involved in hotel management, discovering the special importance of



objectives	human resource management, marketing and quality control in this leading business segment. You will also gain an accurate insight into the changing global scene in the tourist industry.
ECTS credits	240.00
Duration	4 year(s) full-time
Language of instruction	English
Instruction modes	case study, computer exercise, design project, excursion, exhibition, group assignment, group discussion, individual assignment, internship, lecture, literature study, oral presentation, portfolio, project, research, research project, research proposal, self evaluation, self study, seminar, traineeship, tutorial, working group, workshop
Accreditation	FIBAA

About the institution

Department Wittenborg University

- We are a private international University with more than 50 nationalities working and studying together. - We were established in 1987 and have thousands of graduates are now following careers in the Netherlands and around the world. - We are located in the centre of Europe, in the city of Apeldoorn, the Netherlands. Only 3 minutes from train to classroom! - We provide proven quality education in English with international academic lecturers and supporting staff. - We encourage local engagement of students, carrying out socially responsible projects; thinking globally, but acting locally. - We instigate and carry out European and local projects within our research centre whenever possible directly involving our students. - We are committed to a unique student-centered experience through our personal approach. - We offer personal tutoring, guiding and supporting students from start to finish. - We create opportunities for top students through the Wittenborg Fund and many other scholarship programmes. - We offer top-notch facilities and services in a state-of-the-art building and offer a variety of student accommodation.

Admission

Admission requirements

1. MBO 4 or HAVO
2. Intake
3. IELTS 6.0 or equivalent

	TOEIC	999
Language requirements	IELTS overall band	6
	TOEFL internet based	80
	TOEFL paper based	550

Professional experience required

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Duration

4 year(s)
full-time



	Start date	EU/EEA Students	Non-EU/EEA students
Application deadlines	10 Feb 2020	27 Jan 2020	27 Dec 2019
	30 Mar 2020	16 Mar 2020	16 Feb 2020
	18 May 2020	4 May 2020	4 Apr 2020
	31 Aug 2020	17 Aug 2020	12 Jul 2020
	19 Oct 2020	2 Oct 2020	31 Aug 2020
	7 Dec 2020	18 Nov 2020	18 Oct 2020
	15 Feb 2021	1 Feb 2021	28 Dec 2020
	5 Apr 2021	22 Mar 2021	22 Feb 2021
	24 May 2021	10 May 2021	28 Mar 2021

Year	EU/EEA	Non-EU/EEA	Institutional
2020 (FT)	n.a.	n.a.	€ 8900

In short, the following rules apply:

- Tuition fees
- The "EU/EEA rate" is the regular fee for students from within the EU/EEA.
 - The "non-EU/EEA rate" is the rate for students from outside the EU/EEA.
 - The "institutional rate" is for all students who have already obtained a bachelor's or master's degree and who want to start a second programme leading to a degree at the same level or at a lower level.
 - Note that FT, PT and D stand for "full-time", "part-time" and "dual", respectively.

Make sure you contact your institution to find out what rate applies to you. The rates listed here are estimates.

Scholarships

Wittenborg Gold Fund/Scholarship, Wittenborg Silver Fund/Scholarship, Wittenborg Bronze Fund/Scholarship, Orange Tulip Scholarship Programme - Neso Brazil, Orange Tulip Scholarship Programme - Neso China, Orange Tulip Scholarship Programme - Neso Indonesia, Orange Tulip Scholarship Programme - Neso Korea, Orange Tulip Scholarship Programme - Neso Mexico, Orange Tulip Scholarship Programme - Neso Russia, Orange Tulip Scholarship Programme - Neso Vietnam

For more scholarships, visit: www.grantfinder.nl

Course website [More information about the course](#)

Contact

Admission Team



Contact information for the study programme Information Provision, Admission Advice, Question/Answer

admission@wittenborg.eu

Admission team

Contact information for the institution

Information Provision, Admission Advice, Question/Answer

admission@wittenborg.eu

Telephone number

+31 (0) 886672688

Course website

[More information about the course](#)

Institution website

[More information about the institution](#)

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