

Favourites



Add programmes to your favourites and compare them to find the programme that suits you best.



International Business Administration

Wittenborg University of Applied Sciences

Bachelor Undergraduate Apeldoorn

[Send by email](#) [Save page as PDF](#)

Course description

Qualification Bachelor of Business Administration

Field of study Economics, commerce, management and accounting

Course summary The focus lies on the management of core areas of business fundamental to the economics of the organisation, e.g. quality control, logistics, financial management, and business accountancy.

Course description Core aims: Students will be involved in the field of understanding macro and micro environments in business, looking at the production, distribution and consumption of goods and services. You learn about the management of assets and wealth, also market forces which can change a product's outlook or a company's market share. Study Programme: The focus lies on the management of core areas of business fundamental to the economics of the organisation, e.g. quality control, logistics, financial management, and business accountancy. Excursions to profit and non-profit organisations will be arranged and students will be given the opportunity to create a start-up business through a series of modules. Career Prospects: Career prospects are excellent. Many graduates enter business in sectors such as Financial Services and Real Estate, or companies dealing with international trade, import and export. They can be found as logistics managers at robust SME manufacturing companies, but also as financial specialists in corporations such as Achmea Insurance and Sun Microsystems.

Study subjects The eight specialisations are: • Economics & Management • Hospitality Management • Marketing & Communication • Financial Services Management • Information Management • Real Estate Management • Logistics & International Trade • Entrepreneurship & SME Management



Course objectives	The Bachelor degree International Business Administration is a broad business programme that allows students to graduate in one of 8 fields, and offers solid theoretical business knowledge on which necessary competencies and skills are built. After having completed the general business foundation phase students are able to choose one of eight specialisations.
ECTS credits	240.00
Duration	4 year(s) full-time
Language of instruction	English
Instruction modes	case study, excursion, group assignment, group discussion, individual assignment, internship, lecture, literature study, oral presentation, portfolio, project, research project, self study, seminar, tutorial
Accreditation	FIBAA

About the institution

Department Wittenborg Business School

- We are a private international University with more than 50 nationalities working and studying together. - We were established in 1987 and have thousands of graduates are now following careers in the Netherlands and around the world. - We are located in the centre of Europe, in the city of Apeldoorn, the Netherlands. Only 3 minutes from train to classroom! - We provide proven quality education in English with international academic lecturers and supporting staff. - We encourage local engagement of students, carrying out socially responsible projects; thinking globally, but acting locally. - We instigate and carry out European and local projects within our research centre whenever possible directly involving our students. - We are committed to a unique student-centered experience through our personal approach. - We offer personal tutoring, guiding and supporting students from start to finish. - We create opportunities for top students through the Wittenborg Fund and many other scholarship programmes. - We offer top-notch facilities and services in a state-of-the-art building and offer a variety of student accommodation.

Admission

Admission requirements

	IELTS overall band	6.0
Language requirements	TOEFL computer based	213
	TOEFL internet based	80
	TOEFL paper based	550

Professional experience required -

Duration 4 year(s)
full-time

Start date EU/EEA Students Non-EU/EEA students



Application deadlines	10 Feb 2020	27 Jan 2020	27 Dec 2019
	30 Mar 2020	16 Mar 2020	16 Feb 2020
	18 May 2020	4 May 2020	4 Apr 2020
	31 Aug 2020	17 Aug 2020	12 Jul 2020
	19 Oct 2020	2 Oct 2020	31 Aug 2020
	7 Dec 2020	18 Nov 2020	18 Oct 2020
	15 Feb 2021	1 Feb 2021	28 Dec 2020
	5 Apr 2021	22 Mar 2021	22 Feb 2021
	24 May 2021	10 May 2021	28 Mar 2021

Year	EU/EEA	Non-EU/EEA	Institutional
2020 (FT)	n.a.	n.a.	€ 8900

In short, the following rules apply:

- | | |
|--------------|---|
| Tuition fees | <ul style="list-style-type: none"> • The "EU/EEA rate" is the regular fee for students from within the EU/EEA. • The "non-EU/EEA rate" is the rate for students from outside the EU/EEA. • The "institutional rate" is for all students who have already obtained a bachelor's or master's degree and who want to start a second programme leading to a degree at the same level or at a lower level. • Note that FT, PT and D stand for "full-time", "part-time" and "dual", respectively. |
|--------------|---|

Make sure you contact your institution to find out what rate applies to you. The rates listed here are estimates.

Scholarships Orange Tulip Scholarship Programme - Neso Brazil, Orange Tulip Scholarship Programme - Neso China, Orange Tulip Scholarship Programme - Neso Indonesia, Orange Tulip Scholarship Programme - Neso Korea, Orange Tulip Scholarship Programme - Neso Mexico, Orange Tulip Scholarship Programme - Neso Russia, Orange Tulip Scholarship Programme - Neso Vietnam

For more scholarships, visit: www.grantfinder.nl

Course website [More information about the course](#)

Contact

Contact information for the study programme

Admission team

Contact information for the institution

Information Provision, Admission Advice, Question/Answer



admission@wittenborg.eu

Telephone number

+31-88-6672688

Course website

[More information about the course](#)

Institution website

[More information about the institution](#)

[to search page](#)

